



# Creating a Culture of Caring

*Every Worker is a Safety Advocate*

**Woman in Safety Conference**

**Keene State College**


**October 28, 2022**



# **Creating A Culture of “Caring”**

# Accidents, Injuries, and Fatalities.





“Been there...  
Done that.”





**“SMART COACH”**

A decorative graphic in the bottom right corner of the slide, consisting of several overlapping, parallel lines in shades of blue and grey, creating a sense of depth and movement.

# “SMART”

Simple

Measurable

Available

Relatable

Timely



# “COACH”



CARE



OBSERVANT



ACCOUNTABLE



COMMUNICATIVE



HELPFUL



**Reliable**  
**Responsible**  
**Respectful**



# **Creating A Culture of “Caring”**



Questions?

**Thank You!**

# References

- Robotham, G. (2001, May). Safety Training That Works. *Professional Safety Journal*, 33-37.