



University of
New Hampshire
Institute on Disability

Seeking Research Study Participants

Recruiting employers and older employees for focus groups

Older workers are a critical part of the workforce in New Hampshire, which is why the Institute on Disability, Occupational Health Surveillance Program, at the University of New Hampshire (UNH) is conducting a research study to learn more about employer policies and practices targeting the promotion of healthy, safe, and more age-friendly workplaces across New Hampshire. Please sign up and invite your employees to participate!

The study targets representatives from New Hampshire businesses with 10 or more employees as well as older employees aged 65 or more. Focus group sessions will be held among employer representatives and older workers separately.

For employer representatives: Participants will share strategies and policy and practice recommendations for creating workplaces that support the safety, health, and wellness of older workers. The first step toward



participation as a representative who can speak for the company is to take a short survey to let us know if you are interested.

Follow this link to the survey: https://unh.az1.qualtrics.com/jfe/form/SV_9Y3eDyHxZ6B9eg6

For older employees: Participants will discuss the unique needs and experiences of older workers. Follow this link to the survey: https://unh.az1.qualtrics.com/jfe/form/SV_aWUswvEBjsFWbD8



For both groups, the survey should not take more than a few minutes. At the end participants may provide contact information to indicate interest in the Zoom focus group sessions. Sessions will be audio recorded for notetaking purposes only. Those who express interest in attending focus groups will be given a \$50 gift card (Visa or MasterCard) that will

be digitally sent by email within 5 business days of the session.